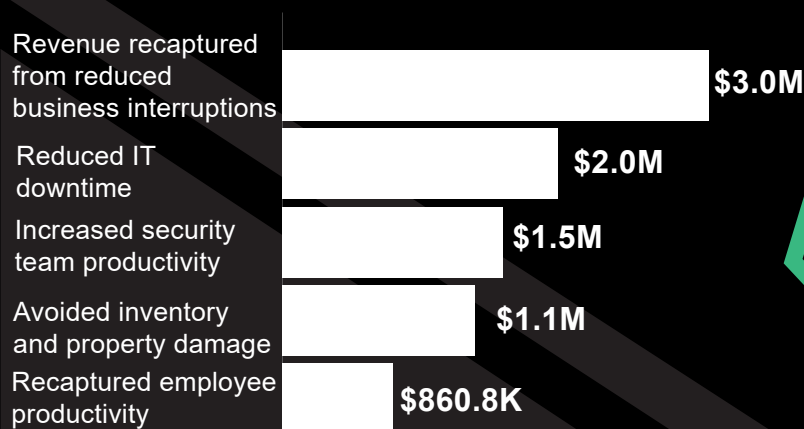


The Total Economic Impact™ Of Everbridge Critical Event Management

Through four customer interviews and data aggregation, Forrester concluded that Everbridge Critical Event Management has the following three-year financial impact.

SUMMARY OF BENEFITS

Three-year risk-adjusted



NPV **\$6.62M**
 ROI **358%**
 PAYBACK **<6 months**

EVERBRIDGE CRITICAL EVENT MANAGEMENT BY THE NUMBERS

- 25% of revenue recaptured from unplanned downtime annually.
- 30 minutes saved per outage.
- \$607,500 in increased security team productivity annually.

VOICE OF THE CUSTOMER

“A one-stop shop...Everyone would get the same message. Everyone is on the same page, and it is miraculous for them. I could not believe that [teams] were doing phone trees for that long.”

Global security operations manager, pharmaceutical

“With Everbridge CEM, there is reduced noise.”

Head of resilience, marketing



Read the full study

This document is an abridged version of a case study commissioned by Everbridge titled: The Total Economic Impact Of Everbridge Critical Event Management, February 2023.

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Commissioned By

